

RESPECT Armband Implementation

BAYS is mailing armbands to each individual active BAYS referee. The letter copy is listed below and includes an explanation of what the armband signifies and instructions to wear it at all BAYS games.

Active referee lists pulled from the website on 3/29.

Newly activated referee lists will then be pulled and armbands mailed out weekly.



Example

Mailing Inclusion Copy

Dear BAYS Referee,

Here is your BAYS RESPECT armband.

The RESPECT campaign asks the entire BAYS community to join together to make the youth soccer experience the best it can be.

You are an important part of this.

Every referee will be wearing this armband at BAYS games.

1. You wear the RESPECT armband as an important visual reminder on the field.
2. The RESPECT statement will be read aloud to the teams before every game.
- Confirm with your Assignor who is responsible for reading the RESPECT statement in your town: A coach, referee, or player/team captain.
3. Clubs are making sure that all the parents and coaches are aware and involved.

Everyone deserves RESPECT. Let's all lift the game back up!

BAYS RESPECT Statement

BAYS expects the highest standards of sportsmanship from each of you. Players, coaches, parents, fans, and officials should be positive and respectful. Discrimination, criticism, or hurtful comments or actions of any kind have no place here. Enjoy the game, have fun, and show respect for each other.